

# Indiana County Chamber of Commerce 2017 Sponsorship Opportunities



## 2017 Annual Sponsorship

### CHAMBER PRINCIPAL SPONSOR | \$10,000

- A booth and Platinum sponsorship recognition at the Business Expo in January at the Indiana Mall
- Platinum sponsorship and a table for 8-10 at the Annual Member Luncheon in December
- Platinum sponsorship and a table for 8-10 at the Hall of Fame Dinner in June with recognition in event program
- Five seats at the annual Eggs and Issues Breakfast in August
- Your logo and recognition as a Principal Sponsor on the Chamber's website with a clickable link to your business site
- Monthly ad in Chamber newsletter
- Sponsorship of weekly Chamber emails (sent to 4,000+ subscribers)
- Platinum sponsorship recognition and ad in the Chamber's Annual Report
- Free shipping on fliers (one per month) included in monthly mailing (must provide copies)
- Chamber sponsorship certificate to display in your business
- Media and public recognition

### CHAMBER GOLD SPONSOR | \$7,500

- Gold sponsorship and five seats at the Annual Member Luncheon in December and gold sponsorship recognition in the Annual Report
- Gold sponsorship and five seats at the Hall of Fame Dinner in June. Recognition in event program.
- Two seats for the annual Eggs and Issues Breakfast
- Your logo and recognition as a Gold Sponsor on the Chamber's website with a clickable link to your business site
- Chamber sponsorship certificate to display in your business

### CHAMBER BRONZE SPONSOR | \$2,500

- Your logo and recognition as a Bronze Sponsor on the Chamber's website with a clickable link to your business site
- Two seats at the Chamber Annual Luncheon and bronze sponsorship recognition in the Annual Report

### CHAMBER SILVER SPONSOR | \$5,000

- Silver sponsorship and two seats at the Annual Member Luncheon in December and silver sponsorship recognition in the Annual Report
- Silver sponsorship and two seats at the Hall of Fame Dinner in June
- Your logo and recognition as a Silver Sponsor on the Chamber's website with a clickable link to your business site
- Chamber sponsorship certificate to display in your business

## 2017 Event Sponsorship

### BUSINESS HALL OF FAME

Show your support and help the Chamber recognize business leaders in Indiana County. The induction ceremony, held at the Kovalchick Convention and Athletic Complex attracted more than 300 guests last year. The ceremony will be held in early June 2017.

#### Platinum Level Sponsorship \$5,000

- Table for 10 people at the induction dinner
- Platinum sponsor acknowledgment on the screens throughout evening
- Platinum sponsor acknowledgment and full page featured ad in the historical program booklet
- Logo and recognition on tables at the ceremonial dinner
- Early responses receive recognition on formal event invitations

#### Gold Level Sponsorship \$2,500

- Table for 5 people at the induction dinner
- Gold sponsor acknowledgment on the screens throughout evening
- Gold sponsor acknowledgment and half page ad in the program booklet

#### Silver Level Sponsorship \$1,000

- Two seats for induction dinner
- Silver sponsor acknowledgment on the screens throughout evening
- Silver sponsor acknowledgment in the program booklet

#### Bronze Level Sponsorship \$500

- Bronze sponsor acknowledgment in the program booklet

#### Cocktail Hour Sponsor \$300

- Sponsor acknowledgement located at the bar

#### Centerpiece Sponsorship \$250

- Logo and recognition on flower tags at a luncheon table

#### Congratulations in Program Booklet \$125

- Offer simple congratulations listed in the program booklet

### ANNUAL EGGS AND ISSUES SPONSOR | \$1,500

This is a great opportunity to learn about issues affecting our county, state, & nation. Questions are answered by our elected officials. Last year, the Indiana Country Club was packed with more than 140 guests. The event is held in late summer.

- Logo on all promotional materials
- Free seat at lunch

### ANNUAL LUNCHEON

The Chamber's Annual Luncheon, held each December, brings the membership together to reflect on the past year, feature a guest speaker and award those who have contributed to the success of both the Chamber and the community. Last year more than 400 guests attended to the Annual Luncheon.

#### Platinum Level Sponsorship \$5,000

- Table for 10 people at Annual Lunch
- Platinum sponsor acknowledgment on arena scoreboard
- Platinum recognition in annual Chamber report (distributed throughout the year)

- Logo and recognition on your table at luncheon

#### Gold Level Sponsorship \$2,500

- Table for 5 people at Annual Lunch
- Gold sponsorship acknowledgment on arena scoreboard
- Gold sponsorship recognition inside annual Chamber report

#### Silver Level Sponsorship \$1,000

- Silver sponsorship acknowledgment on arena scoreboard
- Silver sponsorship recognition in annual Chamber report

#### Bronze Level Sponsorship \$500

- Bronze sponsorship acknowledgment on arena scoreboard
- Bronze sponsorship recognition in annual Chamber report

#### Centerpiece Sponsorship \$250

- Logo and recognition on flower tags at a luncheon table

### CHAMBER CHAT SPONSOR | \$250

"Chamber Chat" is an informal introduction to the Chamber and the benefits of membership. New members meet other new and current members, the Chamber staff, hear an overview presentation, and learn how membership can help their business.

- Your logo and recognition as an event Sponsor on the Chamber's registration table
- Your logo and recognition as event Sponsor on invitations
- Recognition and introduction at event
- Time to present information on your company to attendees

## BUSINESS EXPO AT THE INDIANA MALL

The Chamber's annual Business Expo in January each year is an opportunity for members to showcase their products and services to the general public in an open forum. This is a great way to increase your company's brand recognition, promote your products and services, and tell your story.

### Platinum Level Sponsorship \$2,500

- Your choice of booth location
- Includes logo and platinum sponsor designation prominently on all advertising and Expo-related materials (50 tote bags for your use), full-page ad in Indiana Gazette Expo tab, plus inclusion in Expo events and interviews

### Gold Level Sponsorship \$2,000

- Your choice of booth location after Platinum Sponsors
- Includes logo and gold sponsor designation on Expo-related materials (25 tote bags for your use) plus recognition during event interviews and promotion

### Silver Level Sponsorship \$1,000

- Your choice of booth location after Platinum and Gold Sponsors
- Includes logo and silver sponsor designation on Expo-related materials (10 tote bags for your use)

### Main Stage Sponsor \$3,000

- Your business name on front of the main stage at center court
- Includes a booth

### Second Stage Sponsor \$2,000

- Your business name on front of the second stage near Sears
- Includes a booth

## YOUNG PROFESSIONALS ORGANIZATION PROFESSIONAL ENRICHMENT WORKSHOP SPONSOR | \$150 - \$200

The Chamber's Young Professionals Organization Breakfast or Lunch & Learn are a mini workshop held over the breakfast or lunch hour. The workshop features a speaker who is a prominent business or community leader.

- Company logo included in the event flier that is emailed to the membership advising them of when and where the event will be held
- Company logo and any contact information you would like to include will be displayed on tables at the event as well as any marketing materials you would like to supply

## BUSINESS AFTER HOURS HOST | \$349

Business After Hours is an opportunity for Chamber members to network in a relaxed environment while showcasing or introducing the host business. We will accommodate to fit a date that works best for you.

- Invitations, postage, registration and staffing
- Name-tags for all guests in attendance
- Opportunity for new business-to-business and business-to-customer interactions
- A short video commercial and other miscellaneous expenses

## CHAMBER CHECK-IN | AT CHAMBER \$100/AT BUSINESS \$150

Chamber Check-In's are held on a monthly basis. Chamber members are invited to an informal networking "open house" from 8-9 a.m. at a host business or Chamber office. Event is free of charge for guests.

- Promotion leading up to the event online, in monthly mailing, and weekly member email
- You are required to provide food/snacks/drinks/etc.
- Opportunity for new business-to-business and business-to-customer

## BRAINS & GRAINS | \$300

These educational and networking events occur every other month and include a hot breakfast followed by a professional speaker presenting information that relates to business improvement.

- Logo on all promotional materials leading up to event and day of event
- Cost varies depending on host location

## YOUNG PROFESSIONALS ORGANIZATION MIXER SPONSOR | \$500 - \$650

The Chamber's Young Professionals Organization Mixers are a business after hours' event that combines both business and social networking for YPO members. The mixer is typically held at a local Chamber member bar or restaurant.

- Company logo included in the event flier that is emailed to the membership advising them of when and where the event will be held
- Company logo and any contact information you would like to include will be displayed on tables at the event as well as any marketing materials you would like to supply

Please complete the form and select from the sponsorship options below. The form and a check can be mailed to the Chamber office or you can pay by phone. Please feel free to call us with any questions you may have.

Indiana County Chamber of Commerce  
1019 Philadelphia Street  
Indiana, PA 15701  
(724) 465-2511

Organization/Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Principle Contact: \_\_\_\_\_

Payment: MasterCard or Visa:

# \_\_\_\_\_ exp. \_\_\_\_\_

(You can also call the Chamber to provide credit card information)

### Annual Sponsorship

- Principal Sponsor | \$10,000
- Gold Sponsor | \$7,500
- Silver Sponsor | \$5,000
- Bronze Sponsor | \$2,500

### Event Sponsorship

#### BUSINESS HALL OF FAME

- Platinum Level Sponsorship | \$5,000
- Gold Level Sponsorship | \$2,500
- Silver Level Sponsorship | \$1,000
- Bronze Level Sponsorship | \$500
- Cocktail Hour Sponsor | \$300
- Centerpiece Sponsorship | \$250
- Congratulations in Program Booklet | \$125

#### BUSINESS EXPO AT THE INDIANA MALL

- Platinum Level Sponsorship | \$2,500
- Gold Level Sponsorship | \$2,000
- Silver Level Sponsorship | \$1,000
- Main Stage Sponsor | \$3,000

#### ANNUAL LUNCHEON

- Platinum Level Sponsorship | \$5,000
- Gold Level Sponsorship | \$2,500
- Silver Level Sponsorship | \$1,000
- Bronze Level Sponsorship | \$500
- Centerpiece Sponsorship | \$250

#### ANNUAL EGGS AND ISSUES SPONSOR | \$1,500

#### CHAMBER CHAT SPONSOR | \$250

#### BUSINESS AFTER HOURS HOST | \$349

#### CHAMBER CHECK-IN | AT CHAMBER \$100/AT BUSINESS \$150

#### BRAINS & GRAINS | \$300

#### YOUNG PROFESSIONALS ORGANIZATION MIXER SPONSOR | \$500 - \$650

#### YOUNG PROFESSIONALS ORGANIZATION PROFESSIONAL ENRICHMENT WORKSHOP SPONSOR | \$150 - \$200

\*Joint sponsorships with shared costs are available for some events. Contact the Chamber at (724) 465-2511 for more details.